

A professional silver and black condenser microphone is mounted on a black boom arm stand. The background is a blurred studio environment with warm and cool lighting. The microphone is the central focus of the top half of the image.

# BUSINESS PODCASTS FOR CHALLENGER BRANDS

Want to launch a podcast, but intimidated by what it takes from a planning, gear, hosting, and production standpoint?

We've hosted and produced over 700 episodes and over 1 million downloads. Let's chat: <https://challengerlabs.com>

**C**HALLENGERLABS



# DIFFERENTIATE THROUGH AUDIO

**The world doesn't need another interview podcast with questionable production quality.**

ChallengerLabs' purpose is to help you differentiate your podcast content with a unique format, innovative segments, a blend of entertainment and education. Professionally produced and edited.

Wrapped up with your fantastic, but subtle, branding intimately blended into the listening experience.

**Let's collaborate!**

**Check us out at <https://challengerlabs.com>**

# STRATEGY STUDIO SETUP PRODUCTION HOSTING

## We can do it all.

From working closely with you on podcast concepts and strategy, to behind-the-scenes production and editing, to launch plans and studio setups, we've got the professional setup to do it all.

If you're looking for full done-for-you podcasting, where you're the expert and we provide the host to interview you and/or your team, we can do that as well.

On the mic or behind it, we're ready to help you unleash a branded podcast unlike any other.



Check us out at <https://challengerlabs.com>